



Caribbean Local Economic Development Project (CARILED) March 2015 Update

CARILED and CALGA launch online Knowledge Resource



CARILED, in partnership with the Caribbean Association of Local Government Authorities (CALGA) launched a revised CARILED website in February 2015. This new website will host information related to LED in the Caribbean, including country profiles, monitoring of policy, legislative and institutional changes, as well as LED activities that promote job growth, business development and community innovation.

The development of the website was led by CARILED, with input from the Federation of Canadian Municipalities, the Caribbean Forum of Local Government Ministers, the Commonwealth Local Government Forum and members of a regional Knowledge Management Working Group on Local Economic Development. The website will be hosted by CALGA until 2017. For further information, visit www.cariled.org.

DFATD Visits Belize City, Belize



DFATD Representative, Sharissa Barrow, with Mayor Bradley and former LEDO Barbara Elrington of Belize City Council

On January 28 the CARILED Belize Team hosted Ms. Sharissa Barrow, Development Officer with Foreign Affairs, Trade and Development, Canada (DFATD), at the Belize City Council in **Belize, City, Belize**.

Ms. Barrow held discussions with the Belize Local Economic Development Officers (LEDOs) with regards to the progress of Local Economic Development (LED) in each of their municipalities. Ms. Barrow also met with Mayor Darrell Bradley (Belize City) and commended him on his efforts to advance LED within Belize City.

CARILED supported Belize City through the engagement of its first Local Economic Development Officer in 2013, and with support to the revitalization of BTL Park, a local development project focused on Open Spaces and MSME support through Local Economic Development (LED).

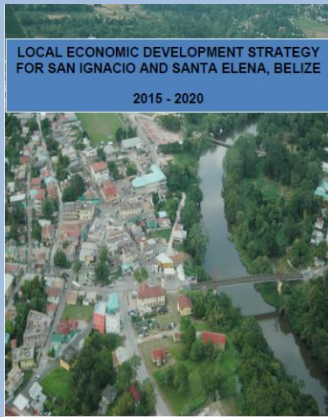
Municipalities in Belize Complete LED Strategic Plans



Belmopan, Belize

In March, 2015, CARILED officially handed over recently completed Local Economic Development Strategies for the San Ignacio/Santa Elena (SISE) municipality and the City of Belmopan.

The strategies will serve as guides for LED by capitalizing on the assets and unique locations of each municipality. Implementation of this Strategy will take place from 2015 – 2019 with the assistance of the respective Local Economic Development Planning and Advisory Committees (LED-PACs).



SISE LED-PAC will also be engaging in an upcoming expo that will highlight the current LED Strategy and well as CARILED's work within the municipality.

Business support services, especially related to capacity building and grant funding, will be continuously provided to the community as the municipality focuses more on capacity building and technical assistance initiatives.

CARILED Completes Gender Studies in 6 Countries

In 2014, CARILED conducted studies in six (6) Caribbean countries on the influence of gender on MSME access to finance, business start-up and expansion and overall community support for male and female owned businesses. The study took place in Belize, Grenada, Guyana, Jamaica, Saint Lucia, and Trinidad and Tobago.

The results of the studies will be presented within webinars with key economic development and municipal representatives in each respective country. The first webinar was held on March 31, 2015 with Belize and Guyana. The webinar for Grenada, Jamaica, Saint Lucia and Trinidad and Tobago will be held during Q1 of FY 2015 – 2016.

All studies and webinar presentations will be posted on www.cariled.org in Q1.

International Events and Conferences



The Federation of Canadian Municipalities (FCM), in partnership with Foreign Affairs, Trade and Development Canada (DFATD) celebrated [International Development Week 2015](#) by hosting a webinar on **Making a Difference** on February 05, 2015.

Panelists from municipalities in Canada discussed how local governments in FCM partner countries implemented development projects, and how their experience enriches their work in Canada. For more information on FCM International, visit www.fcm.ca/international



The Commonwealth Local Government Forum (CLGF) will host its bi-annual conference for local government officials and technocrats in **Botswana** from June 15 – 20, 2015.

The theme of the 2015 Commonwealth Local Government Conference is "Local Government 2030: Achieving the Vision". The Conference will focus on priorities for local government post-2015 to play its full part in development including improving local governance and effectiveness, promoting sustainable local development, and strategies for inclusive, resilient and sustainable cities. The Conference outcomes will include a roadmap for local government to help deliver development targets. For further information please visit the [CLGC 2015 website](#).

The CARILED project will support a delegation that will attend the FCM 2015 Annual Conference from June 5 – 8, 2015 in Edmonton, Alberta, Canada. The Conference will focus on the role of municipal officials in building strong cities and communities, and engage the municipal sector and elected officials in a conversation about jobs, housing affordability, public safety, rural and remote issues, and many other challenges facing municipalities.

The delegates will enagea with over 2,000 municipal leaders expected to attend the three day conference, and will later take part in a Study Program coordinated by CARILED to Calgary, Alberta, Canada from June 9 – 13, 2015. For further information on the confernce, visit <http://www.fcm.ca/home/events/annual-conference-and-trade-show.htm>.

Caribbean Events and Conferences



CARILED will support The Caribbean Urban Forum 2015 (CUF5) from June 10 – 15, 2015.

CUF5 is a three (3) day conference designed to address specific policy issues within the Caribbean urban sector. It brings together land use practitioners, policy makers, academics and allied professionals interested in urban and land management issues within the Caribbean in an effort to further advance land use planning and urban management within the Region.

The conference not only supports the collaborative efforts of planners in the Caribbean and wider America's region but across the globe. For further information on please visit <http://bluespacecaribbean.com/cuf/cuf5/>.



Canadian Volunteer Michael Major with participants at Jamaica's BIA workshop in Manchester

In **Jamaica**, CARILED conducted a Business Improvement Area (BIA) workshop on February 24, 2015 in the parish of Manchester. The workshop was facilitated by Canadian volunteer Michael Major, Manager for Business Improvement Areas, Economic Development and Culture, Toronto.

The workshop assisted Municipal Authorities and other stakeholders to gain a more indepth understanding of the concept of BIAs and assessed the potential of selcted commercial areas to become potential BIAs. The workshop garnered participation from Kingston & St. Andrew, Portmore, Clarendon, Portland, Manchester & St. Elizabeth as well as the Social Development Commission.



Lori Mellor presents at the BIA Seminar in Trinidad

A BIA mission also took place in Trinidad in February 2015. Canadian Volunteer Lori Mellor visited the four demonstration sites in Trinidad (Chaguanas, Point Fortin, San Juan/Laventille and Princes Town) over a two (2) week period and introducing the concept of Business Improvement Areas.

A BIA Seminar was also held on February 24, 2015 in Trinidad. Ms. Mellor presented on successful BIAs in Canada while CARILED Regional Program Manager Takiyah De Four presented on the Brian Lara Promenade Management Association, a successful BIA in downtown Port-of-Spain, Trinidad.



Ease of Doing Business consultation in St. Catherine

The final round of consultations on the Ease of Doing Business was completed in the parishes of St. Catherine, Clarendon, Westmoreland and Manchester, **Jamaica** this quarter.

This activity identified the legal mandate of the Local Authorities to enact laws that affect MSMEs and explored the common barriers that MSMEs experience at the local level. Some of the recommendations included instituting an MSME Help Desk in each council and community outreach initiatives.



St. Catherine, Jamaica Business Fair & Exposition

The Social Development Commission of Jamaica recently partnered with CARILED to host a Business Fair & Exposition in the Parish of St. Catherine and Municipality of Portmore, **Jamaica**.

The fair aimed to provide networking opportunities for MSMEs. Information was also available to MSMEs seeking direct assistance from business development agencies and other sources of funding.



LED Strategic planning presentation to the Kingston Redevelopment Committee

CARILED continues to support the revision of the LED strategic plan in Kingston & St. Andrew Corporation in **Jamaica**. In Q4, CARILED provided technical support through Federation of Canadian Municipalities Volunteer Ian Scott, Economic Development Officer, City of Ottawa.

Ian assisted by working with municipal staff, including Algenor Thompson, Local Economic Development Officer, to strengthen the LED strategic planning process.



Permanent Secretary in the Ministry of Carriacou & Petite Martinique Affairs, Ms. Bernadette Lendore-Sylvester with participants and trainers at the Social Media Marketing training

CARILED supported a series of "Social Media Marketing for Small Businesses" training sessions that were held in **Grenada** (Carriacou) and in **Dominica** (Soufriere/Scott's Head/Gallion and Woodford Hill) in February and March 2015.

Each training session attracted a wide range of small business owners who benefitted from hands-on training on various social media apps, such as Facebook, LinkedIn, Twitter and TripAdvisor. All participants were trained to successfully market their goods and services to potential local, regional and international consumers.

Local Development Project (LDP) Updates - New Projects



Land area in Portmore designated for the Ackee Village Project

Agri-Business/Agro-Processing

CARILED recently approved support to the Ackee Village Public Market & Recreational Park project in Portmore, **Jamaica**.

The project will develop a formal space for market vendors in a section of the Municipality of Portmore and will streamline vending operations within the existing regulatory standards. This project is supported by the Portmore Municipal Council, the Ackee Walk Vendors Association and CARILED.

The Unity-Lancaster Pasture Revitalization Project (ULPRP) is a new LDP in Region 4, **Guyana**, that will provide livestock farmers with pasture that will be used for the rearing of small ruminants, mainly sheep and goats.

The of this project are the Region 4 Democratic Council, the Region 4 LED-PAC, the Unity Lancaster Livestock Farmers Association and CARILED.

In Region 6, **Guyana**, the Skills Acquisition for Empowerment (SAFE) Project was approved in February, 2015. SAFE will increase economic activity within No. 58 Village, Corentyne, Berbice through the establishment of a joinery shop as well as training within the areas of joinery, carpentry, craftsmanship and finishing of wood products.

SAFE will be supported by the Region 6 LED-PAC, the Region 6 Democratic Council, No. 58 Swing Star Community Developers and CARILED.

In Region 2, **Guyana**, the Mainstay Organic Revitalization for Exports (MORE) project was approved for implementation. This project will help participating pineapple farmers become certified as organic farmers.

MORE will be supported by the Region 2 Regional Democratic Council, the Region 6 LED-PAC, the Mainstay Farmers Association and CARILED.



Members of the Livestock Association inspect the proposed site of the ULPRP LDP.

Local Development Project (LDP) Updates - Current Projects



Minister Whittaker commissioning the Friendship Swine Development Project with children of Region 4

On January 21, 2015 the Friendship Swine Development Project in Region 4, **Guyana** was commissioned by the Honourable Minister Norman Whittaker, Local Government and Regional Development (MLGRD). The ceremony included the signing of a public-private partnership between the beneficiaries of the project, the MLGRD and CARILED.

The initiative aims to equip local farmers with an integrated farming facility complete with a bio-digester that will reduce the cost of commercial feed and cut the operation costs of the facility towards an environmentally sustainable end.



High Commissioner, Monsieur Latulippe, samples products with Secretary Jack and Takiyah De Four of CARILED.

The Tobago Agro-Processors Association (TAPA) held a launch of “Brand Tobago” on March 20, 2015 at the Magdalena Grand Beach Resort in **Tobago**. The event was supported by CARILED and the Tobago House of Assembly (THA) and showcased local products ranging from sauces, preserved fruit, meats and beauty products produced by twenty (20) MSMEs belonging to TAPA.

Among the attendees was the High Commissioner for Canada to Trinidad & Tobago, His Excellency Gerard Latulippe, Secretary of Finance in the Tobago House of Assembly, Mr. Joel Jack, Representative of Foreign Affairs, Trade and Development, Canada (DFATD), Mr. Marlon Thompson, and Regional Program Manager, CARILED, Ms. Takiyah De Four. For coverage on the launch, visit <http://digital.guardian.co.tt/?iid=115987&startpage=page0000027#folio=26>.

Local Development Project (LDP) Updates – Closed Projects

As of March 2015 the following Local Economic Development Projects (LDPs) were completed and formally closed. Each of the following closed projects will be evaluated to determine lessons learned.

Project Name	Demonstration Site	Country
Gros Islet Town Enhancement	Gros Islet	Saint Lucia
Agro-processing Plan for Rain Forest Foods	Soufriere	Saint Lucia
Paradise Beach Seafood & Parang Festival	Carriacou	Grenada
BTL Park Renovation	Belize City	Belize
Young Barbers Training Program	Belmopan	Belize
Kontiki Crocheting Project	San Ignacio	Belize
Mara Agriculture Enhancement	Region 6	Guyana
Tapakuma Women Agricultural Diversification	Region 2	Guyana
Canal Polders Green Initiative	Region 3	Guyana
Riverton Recycling Project	Kingston & St. Andrew	Jamaica
Beeston Spring Organic Farming & Agro-Processing	Westmoreland	Jamaica
Milk River Seafood & Jerk Festival	Clarendon	Jamaica
Renaissance of the Croisee	San Juan/Laventille	Trinidad
Clifton Hill Beachfront Development	Point Fortin	Trinidad

Local Development Project (LDP) Evaluations



San Ignacio, Belize

CARILED undertook evaluations of fourteen (14) Local Economic Development Projects (LDPs) in six (6) Caribbean countries from January – March 2015.

Communities in Belize, Grenada (Carriacou & Petite Martinique), Guyana, Jamaica, Saint Lucia and Trinidad & Tobago benefitted from the review process. Each evaluation examined performance measurement frameworks, and undertook field visits and interviews to determine the achievement of projected outputs and outcomes, the influence of gender equality and environmental sustainability on the overall project, and the success factors or lessons learned related to local economic development.



Region 2, Guyana

The evaluation teams were led by one Canadian municipal volunteer and one Caribbean LED volunteer. Each team reported on findings and proposed follow up activities for stakeholders, including CARILED, that could promote sustainability or enhance local economic development initiatives moving forward.

CARILED will continue similar assessments in FY 2015 - 2016 to measure the effectiveness of its other projects and supported local economic development frameworks in the Caribbean. The evaluations will be posted on www.cariled.org.

CARILED Recognizes Its Canadian Municipal Volunteers

CARILED extends its thanks to the Canadian consultants and volunteers who have contributed to CARILED initiatives over the 2014-2015 Fiscal Year. Special appreciation is extended to the municipalities that supported their staff members' and councillor's participation.

- Mr. Richard Forward, Barrie, Ontario
- Councillor Michael Thompson, Toronto, Ontario
- Mr. Rory Campbell, Victoria, British Columbia
- Ms. Andrea Halwa, London, Ontario
- Ms. Marion Villanueva, Toronto, Ontario
- Ms. Trissla Mellor, Northumberland County, Ontario
- Ms. Emily Carlidge, Northumberland County, Ontario
- Mr. Neil Carbone, Prince Edward County
- Mr. Amery Boyer, Nova Scotia
- Mr. Stephen Feist, Antigonish, Nova Scotia
- Dr. John Martin, Ontario
- Mr. Mansur Kanji, Calgary, Alberta
- Mr. Ramin Seifi, Langley, British Columbia
- Mr. Sam Weller, Victoria, British Columbia
- Mr. Gerry Gartner, Ottawa, Ontario
- Mr. Phillip Powell, Ottawa, Ontario
- Ms. Catherine Bosse, MRC Argenteuil, Quebec
- Mr. Benoit Gravel, MRC Argenteuil, Quebec
- Mr. Franklyn Harvey, Ottawa, Ontario
- Mr. David Milne, Osoyoos, British Columbia
- Mr. Ian Wood, Greater Sudbury, Ontario
- Ms. Dana Purton, Quispamsis, New Brunswick
- Ms. Susan Deuille, Quispamsis, New Brunswick
- Ms. Kym McCulley, Calgary, Alberta
- Ms. Deborah Kulchiski, Langley, British Columbia
- Mr. Ian Scott, Ottawa, Ontario
- Ms. Dindin Villarino, Northumberland County, Ontario
- Mr. Mike Major, Toronto, Ontario
- Mr. Eric Lawlor, Northumberland County, Ontario
- Mr. Chris Penton, Ottawa, Ontario
- Ms. Lori Mellor, Ottawa, Ontario
- Mr. Stephen Jewczyk, Mount Pearl, Newfoundland

CARILED Staff Updates

CARILED welcomed two new National CARILED Coordinators (NCCs) to its team during this quarter. Mr. Roger Rogers and Ms. Stephannie Hutchinson are the NCCs for Guyana and Jamaica respectively.

The team bid farewell to former NCCs Dhanraj Singh (Guyana) and Jeniffer Evans (Jamaica), as well as Jermaine Saunders, Local Economic Development Officer, Westmoreland, Jamaica and Barbara Elrington, Local Economic Development Officer, Belize City, Belize. They are wished the best of luck in their future endeavours.

Upcoming Activities

Activity	Location	Date(s)
CARILED Technical Working Group Meeting	Jamaica	April 2015
Gender & MSME Webinar	(Virtual)	April 2015
CARILED Program Steering Committee Meeting	Saint Lucia	May 2015
FCM AGM & Study Tour	Alberta, Canada	June 2015
Caribbean Urban Forum 5	Saint Lucia	June 2015
Commonwealth Local Government Conference	Botswana	June 2015

CARILED Staff and Local Economic Development Officer Listing

CARILED Headquarters

Ms. Alix Yule, Program Director

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Ms. Sheena Balkaran, Program and Administrative Assistant

Ms. Takiyah De Four, Regional Program Manager

Ms. Carianne Johnson, Project Officer

Mr. Olaf Fontenelle, Regional Program Manager

Ms. Kizzann Lee Sam, Manager, Regional Program Manager (Knowledge & Communications)

Ms. Natalia Ramdoo, Program and Administrative Assistant

Finance & Operations

Ms. Susan Andrews-Kent, Administrative Assistant and Receptionist

Ms. Rachel Hunte, Finance Assistant

Ms. Patrice Stephen, Accountant

Ms. Huguette Labrosse, Finance and Operations Manager

Ottawa Office

Mr. Philip Kelly, Program Manager

Ms. Petronila Michael, Program Assistant

CARILED OECS Sub-Regional Office

Mr. Felix Finisterre, CARILED OECS Sub-Regional Office Coordinator

Ms. Paula Fitz, Program and Administrative Assistant

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Mr. Roger Rogers, National CARILED Coordinator
Ms. Charishma Persaud, Accounts & Administrative Assistant

Jamaica

Ms. Stephannie Hutchinson, National CARILED Coordinator
Ms. Hannah Wright, Accounts & Administrative Assistant

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Ms. Keyla Magana, Belmopan
Ms. Kelsie Gentle, San Ignacio & Santa Elena

Guyana

Mr. Satya Dayaram, Region 6
Mr. Vrishaal Garbaran, Region 2
Mr. Clevroy Thomas, Region 4

Jamaica

Mr. Algernor Thompson, Kingston and St. Andrew
Mr. Damion Young, Clarendon
Ms. Angella Edwards, Manchester
Mr. Jason Cespedies, Portmore
Mr. Vance Wilson, St. Catherine

Saint Lucia

Ms. Khrystal Lucien, Gros Islet and Soufriere

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